

## **Wellness Promotion and Marketing:**

Lawrence Catholic Academy (LCA) recognizes that the images and promotions of unhealthy foods and beverages are inconsistent with our general wellness policy and our efforts to promote healthy choices by our students.

- An effort will be made to remove marketing of foods and beverages that
  do not meet Smart Snack standards from the cafeteria and school
  grounds. Existing vending machines, branded serving containers, and
  coolers with logos will be replaced when possible.
- Prohibits all marketing of food and beverages that do not meet Smart Snack nutrition standards
- It is recommended that LCA avoids participating in fundraising or corporate incentive programs that promote a message inconsistent with our goals for a healthy school community.